



Company Announcement

DATE: July 22, 2019

RE: Organization Announcement – New Logo, Slogan, and Mission Statement Launch

Lofthouse Manufacturing is proud to announce the launch of a new logo, slogan, and mission statement.

Our parent company, Brawo S.p.a, and its divisions, Brawo USA and Lofthouse Manufacturing have decided to adopt a more universal set of logos to showcase our strong global footprint and brand unity. Together, with our unified logos and mission statements, our customers and suppliers will have a clear understanding of who we are world-wide.

Brawo's footprint in Italy, USA, and Canada provides our customers with the security and strength they need in a supplier. Known for superb quality, customer service, and innovation, the "Brawo" name stands out in the global Forging and Machining industry and is a name we are all proud to represent.

Slogan:

"FORGING YOUR IDEAS INTO INNOVATIVE SOLUTIONS"

Group Logos:



Mission Statement:

"Since 1860, we remain committed to providing our customers with innovative solutions. Through continuous global investments in new technology, our vertical integration ensures cost effective lean production. Brawo is the reliable partner for turning your projects into real business."